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Photo by Karim Shalaby

ISSUE:3

Rise up

Text: Janina Gutermann & Karmen Spiljak // Photo: Oddnews Video Group

Can art and politics make love, not conflict? Alain Bieber, expert for on subversive arts and activism, talked about the connection between the two on the Inspiration day for art & communication. Memefest, the international festival of radical communication, organized this event to inspire by providing know-how lectures on various topics. There Bieber, communication and politics scientist, presented performance and street art projects aimed at raising public awareness of cultural issues by

surprising actions.

>> You have to make it fun, motivate people. <<

Whether you make people laugh or cry or even shock them - artistic interventions have to move and basically knock people off their feet in order to make them become aware and activate them for a topic." On next Oddstream

>> so what's up with today's activism? <<

festival he'd like see more action and surprising participation with visitors.

"If I can't dance, it's not my revolution" he smiled while quoting the famous feminist anarchist Emma Goldman. So what's up with today's activism? "You shouldn't expect to change the world. Convincing one person is already a great achievement," he concludes. "Most of them actually hate to be called street artists, they want to be just artists," he explains and invites us to join an urban intervention with Mathieu Tremblin

(www.demodetouslesjours.eu).

Further reading: Alain Bieber "Art & Agenda"



THE STORY OF A CUP

Text: Laura Reti & Ruta Vimba
 Photo: Cirila Zorenc



A lot of festivals are about consumption. People enjoy the music and every beer they drink is served in a fresh, new plastic cup. **Even though the cup is very important, it gets little attention.** We throw it away and forget it. **Oddstream festival wants to give you another look at mainstream.** That's why we asked the Oddstreamists how they would re-use the cups and what will happen with them after they leave the festival.

First we met Duende, a young musician. "Well, it is obviously a paper cup." "Wait, no, I would like it to be my birthday hat." Frederico (SILON) from Connective Collective gives a more philosophic approach. "Even trash can be turned into a treasure. But a work of art is part of building the meaning. You are not aware of the actual meaning of your art until people come and react".

And what will happen afterwards? "I think the cup will travel all over the world, together with all the other cups" suggests René, a festival visitor. Michelle de Wit, volunteer coordinator at this festival, sums it all up with a nice suggestion: "I hope that after the festival they become a part of the environment. A nice hill where you have a nice view of the upcoming sunrise."



Friday: Boost Up!

Text: Melek Senturk & Lotte Twilt // Photo: Cirilla Zorenc

We got this party started! Despite their name, duo **zZz** (Daan Schinkel – organ and Björn Ottenheim -vocals, drums/NL) ignited the concert energetically last night and was in hyperactive mood till the end of the show. The atmosphere reached the peak with the famous track 'Ecstasy', heating up their synth oriented noise mixed with electro-beat sound. The audience was hungry for more. Young Dutch talents **The Death Letters** mash up punk-rock and blues sounds and automatize the organic taste of the fusion, creating a radical voice. With their energetic live-set, the duo unites different generations.



They played after former 'Emperors of the black' now known as **Emperors**, from Nijmegen. Their powerful singer is complemented by the excellent sonic background. Despite a heavy aftertaste, it's positive to notice that it wasn't inspired by anger.

Groningen based band **Krause** creates a catchy mixture of synthpop and hysterical electropunk. This original concept is very well embodied in the lead singer Susanne Clermonts. Her communicative energy is topped up by a bathing-suit outfit and cool background video animations. During 'Soaring Through the Starlight' we enjoyed videos about the girl who meets herself in a post apocalyptic city. (www.youtube.com/tlgkFC99NBY). Check the band at www.thisiskrause.com.

Alec Empire was Club Oddstream's king after 1.45 a.m. The frontman of notorious Atari Teenage Riot, who were putting out records of hardcore techno noise in 1990's, is now playing contagious tunes. Behind his DJ-set, Empire radiated coolness – **he's like Iggy Pop wired up to an electricity pylon.**

Saturday: Seduced by Rocking Dubstep!

Today, dare not stay silent at The Gathering, Disappears, Daily Bread, Kubus, and Eprom. The combination of the Netherlands & America is symphonically addictive!

Behind the tents

MEET THE ROBIN HOOD FROM NIJMEGEN

Text: Francisco Pedro // Photo: Karim Shalaby



Once upon a time, a bunch of squatters from Nijmegen had a very old big tent. They used to rent it out to alternative events to help them. That was 25 years ago. Today, de Markies is a professional and recognized company, with more than 50 workers in summer time. Pinkpop in the Netherlands, Roskilde in Denmark, Rock Werchter in Belgium, they have been doing all the big ones.

>>We're like Robin Hood: we take the money from the big guys, so we can help in non-commercial cultural and political events.<<

There, we do it for free or for very little money", explains Lothar Ottan, Markies' director. "If anyone wants to organize a political event they will have our support right away." In this "made in China" era, the Oddstream tents are built right here: in de Vasim.

De Markies use more than half of the building. They not only rent the tents out, but they design, manufacture and sell them.

It's through de Markies that a lot of local activists make their living. Most of these people who just built up the tents we have been partying in, are socially and politically engaged, doing their bit for a fairer and shinier society. Some live in squats close by. Some got fed up and quit school, and found a job here – and the company helps them finishing studies. Some leave to Latin America, during the winter season, to give a hand to projects in schools or with local farmers.

Lothar, already in his 50's, assures that **many ideas remain from the early squatting days.** In this alternative company, everyone, constructor or director, earns more or less the same money. The company is there for them, and not to make profit.

Would you go for profit when you can have the modern Robin Hood thrill?



scan this with your smartphone/tablet



@WICKBAMBIX@@

#oddstream so many #Bambix fans! Stand strong stand proud! an amazing one who still stands. <http://yfrog.com/hz6pgyxj>

JARLSCHULP

Weekend? Follow the sun to #Oddstream for a diverse music and media art fest. Warm and openminded atmosphere. <http://twitter.com/56h34dxrm2t3358x>

@SUGAREYESPROD

Tonight I had a dj crush on @ALEC_EMPIRE #oddstream

@COURGETTE

International reporters can't report on Inspiration Day after they've been turned down by festival cops #oddstream (via @fredericdubois)

@ALEC_EMPIRE

ok tonight from 1:30 to 6:66 am Alec Empire and T Raumschmiere take over Oddstream Festival, near Amsterdam, and throw a massive party!!!

Inspiration day inspired sceptis

Text: Bas Niemansverdriet

"The reason why I visited the 'Inspiration day for art and communication' was that I really like the Vasim as a location. Since my job is all about innovation and I live in Nijmegen, I was excited to be inspired. It turns out that the festival's first year is a year of learning your lessons" says Jacqueline Fackeldey, one of many sceptics of the Inspiration day. Interesting speakers such as Alain Bieber (Rebel-Art) and Paulo Hartman (Mobifest) were lined up. Unfortunately besides being driven they were not able to present their stories well. **They were not fully aware that they should interact with the audience or make the story interesting for people to listen to.** For an event to be a success (or failure) does not only depend on the presenters. A good lunch is something visitors take into consideration too - here the Inspiration day gets its first stars, Jacqueline smiles.

It appears many tweeterers share Jacqueline's sceptis:
@Paul_Arnhem: Not every designer makes a good public speaker.
@Something_els: Protest, anti, activism.. i miss out on the inspiration for building instead of tearing down culture.
@jnnk: Confusing last lecture on inspiration day. In conclusion: lots of examples and less cause-effect.
Yet there still is hope, at least according to Jacqueline: "My job is to help companies to improve their business. During this event I saw a lot of room for improvement and tweeted about it. The Oddstream organisatorial team noticed that and invited me to have coffee to discuss this.

>> One day this could be very big! <<



Text: Flaminia Kilia



What a wonderful party, dear Oddstreamists!
I'm really having a truckload of fun, and **not just because I've got a backstage pass.** And you don't. To say it all, backstage is actually very quiet. True.
The atmosphere is relaxed also in the container area, feels like a neighborhood party with toys galore. Still no fights for tacos at the Mexican stand and the cops just came in for a brief chit chat, then left.
Mr. Woody Prick got all blackened on top, and Ms. Wooden Vagina too - but with a red lightbulb strategically positioned. Madame Rienne va Plus in the Zorbot veranda guessed that it might have occurred because of too much sex. "It can happen, you know," she said. She also reported **one of the visitors having grabbed the chainsaw,** which was immediately taken back from

him. In order to prevent a leatherface impersonation spree, you know. Then what else? Oh yeah, Jürgen of the bouncers crew told me about people trying to sneak in for a free ride. Come on guys! Either you were born with a backstage pass or you weren't. **Tip of the day:** those who didn't manage to seize with the Revolve or the Quadra TV might want to try the strobo which is installed at the Streamstage. Word.
See you here!

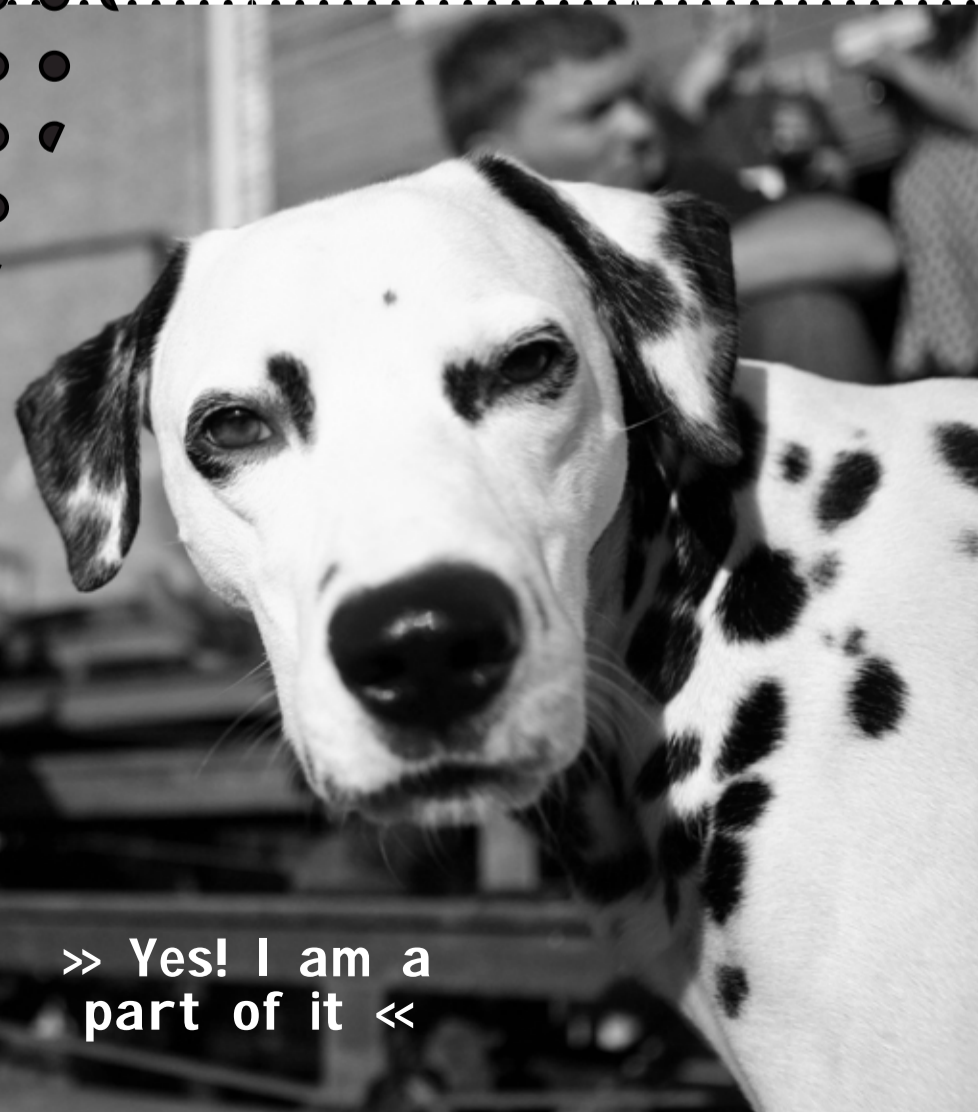
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EDITORIAL THIS MEANS SO MUCH a writers' collage

PARTICIPATION IS A WAY OF LIFE, A STATE OF MIND. YOU CANNOT PARTICIPATE IF YOU ARE NOT AWARE. IT IS ALL ABOUT REALIZING THAT WE ARE MOLECULES IN MOTION. NO THING AND THUS EVERYTHING. CYBERSHIZZLE, BABY!
PARTICIPATION IS JUST A STEP AWAY FROM AWARENESS. IT IS TO KNOW THAT YOU AND I ARE ALL ONE. TO RESPECT THE DIFFERENCES AMONGST INDIVIDUALS IN EQUAL UNITY. MIGHT IT BE SO, THAT PARTICIPATION IS LIKE BEING A BRICK IN A WALL, ESSENTIAL TO THE EXISTANCE OF THE UNITY?
PARTICIPATION COMES TOGETHER WITH COMMUNITY. IT IMPLIES JUDGEMENT AS A POSSIBILITY FOR IMPROVEMENT. LIKE WRITING A TEXT WHEN YOU DON'T HAVE TO DO IT.
WE STILL HAVE A CHANCE TO MAINTAIN THIS WORLD FOR THE PEOPLE BEFORE IT GETS MASSIVELY EXPLOITED FOR BAD PURPOSES. TOGETHER IDEALIZING AND BUILDING UP OUR UTOPIAS. START UNDERSTANDING HOW PRECIOUS PARTICIPATION IS. CHOOSE WISELY. LOVE ON OUR OWN. THERE IS NO PARTY WITHOUT PARTICIPATION.

Photo of the day

by Karim Shalaby



>> Yes! I am a part of it <<